



## REMODELERS BENEFITS & SERVICES

### Stand Out as a Professional

Affiliation with a large and reputable trade association, National Association of Home Builders Remodelers (NAHB) and locally with Home Builders Association of Greater Baton Rouge (HBA|GBR)

With a host of benefits including industry-leading programs in professional development, networking, marketing, advocacy and recognition of excellence, HBAR gives you the tools you need to build your remodeling business.

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## BUILD...

*EXPERTISE,*

*CONNECTIONS,*

*PRESTIGE,*

*& PREPAREDNESS*

... and **SAVE MONEY**

## BUILD EXPERTISE

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**Rise above the competition and find greater income potential**

- » Expand your business credibility by participating in local and national learning programs
- » Access exclusive data and resources
  - o NAHB Remodelers Resource
  - o Lunch & Learn
  - o Remodeling Marketing Data
  - o Remodeling Market Index (RMI)
  - o NAHB Designations
- » Attend hundreds of industry related programs presented by nationally known experts at the Remodelers Show and the NAHB Convention
- » Be tuned in to the latest remodeling trends, legislative developments and technology

## BUILD CONNECTIONS

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**Develop relationships with local and national professional remodelers**

- » Gain a network of remodeling industry peers you can turn to and share experiences, challenges and best practices
- » Industry-focused Remodeling events at the International Builders' Show
- » NAHB Remodelers Board of Trustees and Subcommittee Meetings
- » Increase your business contacts with reputable subcontractors, suppliers and fellow Remodelers
- » Broaden your personal and business horizons through your participation in the HBAR

Our Members Take Pride In Their Workmanship And Their Profession.

# HBAR

## REMODELERS

### BUILD PRESTIGE

Demonstrate to your customers you are a responsible professional who is committed to providing quality workmanship, reliable service, ethical business practices, and furthering your skills and expertise

- » Increase the visibility for your company to your peers and consumers via networking meetings, committee participation and awards programs
  - o National Home Remodeling Month (May)
  - o NAHB Remodelers Awards
- » Take advantage of advertising opportunities, current programs and a referral system

### BUILD PREPAREDNESS

Protect yourself and your business with information on laws and regulations to help you avoid costly litigation and fines

- » Stay protected with HBA Political Advocacy & Government Affairs
- » Receive ReNews Newsletter
- » Alerts on the latest legislative and regulatory news and member benefits
- » Maintain a powerful voice to influence local, state and federal policy issues with a major impact on the building/remodeling industry
- » Improve the business and technical skills of Remodelers through Educational programs
- » Demonstrate professionalism by establishing a code of ethics for members
- » Create a local support group for those in the industry to find solutions to common problems
- » National and Local Directories - Members are listed in a searchable online Directory of Professional Remodelers or the NAHB Directory of Remodelers Associates.

### CUT COSTS: SAVE MONEY

Improve your bottom line just by being a member!

Join now and cut costs on everyday business expenses, including long distance services, discounts on overnight deliveries, lobbying efforts, discounted rates on national seminars, networking, association referrals, new customer leads, supplier contacts, and free subscriptions to industry publications:

- o NAHB Remodelers newsletter
- o Nations Building News
- o Qualified Remodeler magazine

Exclusive discounts available only to members:

- » Free state- and ZIP-level downloads of valuable market research data (\$199 value)
- » 20% off at BuilderBooks.com and NAHBContracts.com
- » 20% off Remodelers' Cost of Doing Business Study, 2017 Edition.
- » \$5 additional discount off the NAHB member price on many webinars, including replays

## JOIN HBAR TODAY!

\*Must be a member of HBA|GBR to join the council

\$80 Annually

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